Viaccess-Orca Joins Forces With Zodiac Systems, Enabling Advanced Services on Existing STBs

PARIS — Sept. 6, 2019 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that it has partnered with Zodiac Systems, a global leader in cloud and device video service-delivery software. The partnership will offer a joint solution making it easier and more cost-effective for TV operators to deploy VO's cloud-hosted TVaaS and Service Delivery Platform (SDP) with existing legacy STBs. The Zodiac Stack device software and Matrix cloud integration platform support both legacy and next-generation environments, empowering service providers to rapidly deliver feature-rich content on every screen.

With the jointly designed solution, any STB — including IPTV, hybrid, cable, and OTT — can be connected to VO's SDP and TVaaS. The Zodiac Stack currently supports a growing list of over 150 STB models, making this solution more attractive over time. The comprehensive solution also acts as a cloud integration platform for any existing CAS/DRM or any other BSS/OSS system, enabling service providers to retain their existing third-party vendor ecosystem once integrated with Zodiac Matrix.

"The combined VO and Zodiac solution simplifies back-end migrations, allowing operators to provide a blend of services across STBs, smoothly handling the transition between existing backends and the SDP, whether on-premises or cloud-hosted," said Derek Harrar, CEO at Zodiac Systems. "By enabling computational off-loading into the cloud, the solution opens up the possibility of launching new services on lower-end devices, which is an exciting opportunity for service providers."

The Zodiac Stack device software and Matrix cloud integration platform target any STB, no matter how old. In fact, STBs over 10 years old have successfully been integrated with VO's TV platform, so that all subscribers, even those with vintage STBs, can benefit from new features

like advanced search, VOD, catch-up TV, NPVR, and advanced advertising models. Combined, the Zodiac Stack and Matrix include all necessary components that integrate with the target device's hardware abstraction layer and the device drivers to enable customization, innovation, and feature replacement in the future.

"The jointly developed solution delivers an unprecedented value proposition for operators, helping them reduce churn by enhancing the user experience across the entire installed base of legacy STBs. Now, they can also easily launch attractive new services offered by VO's TV platform, including browser-based applications and popular OTT services," said Pierre-Alexandre Bidard, Vice President, Marketing Security and Partnerships at VO. "By extending the lifespan of the STBs, our solution helps operators maximize ROI and reduce support costs while providing uniform consistency across the installed base of devices."

The jointly designed solution from VO and Zodiac Systems will be demonstrated at IBC2019 at the Zodiac Systems stand 1.D11. To set up a meeting to learn more, click here: https://www.viaccess-orca.com/what-s-new/events/ibc-2019.

# # #

About Viaccess-Orca
Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

About Zodiac Systems, Inc.
Zodiac Systems is a global leader in cloud and device video service delivery software. For over 15 years, Zodiac's software has been quietly powering the video service delivery networks of Tier I operators. Scaled to tens of millions of devices and orchestrating myriad BSS/OSS systems, Zodiac's software has proven stable against carrier-grade SLAs over the long term. This track record is the result of well over $100 million of R&D invested in Zodiac's Matrix API management cloud integration platform and Zodiac Stack device software. Known as the Gold Standard in Legacy Migrations, the Zodiac Stack has a long history of bringing enhanced user interfaces to any set-top box, from legacy to next gen. More recently, Zodiac Matrix has built a reputation for rapidly integrating new backoffices at operators as they launch IP-enabled services. To learn more about Zodiac, visit zodiac.tv.

Link to Word Doc: www.202comms.com/ViaccessOrca/190906VO.docx

Viaccess-Orca Contact
Atika Boulgaz
Global Communications Director
Tel: +33 (0) 1 44 45 64 60
Email: press-relations@viaccess-orca.com

Agency Contact
Netra Ghosh
202 Communications
Tel: +1 801 349 2840
Email: netra@202comms.com